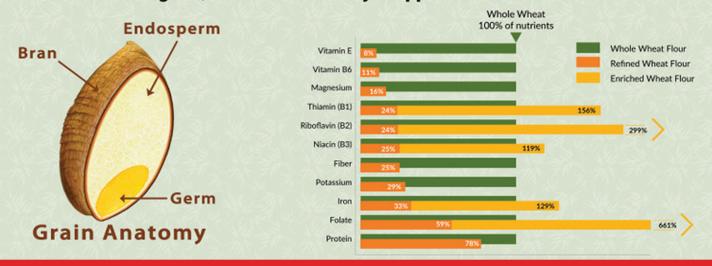
## Whole Grains 101

Whole grains are healthier, with more fiber, more protein, and higher levels of many essential nutrients. Most of the grain kernel's nutrients—and flavor—are in the bran and germ, which are routinely stripped out to make white flour.



## Examples of whole grains. Try a new one everydy!





## Whole Grains 101

## How to find whole grains 100% The different gram amount on **1** each Stamp tells you how many 100% grams of whole grain are in GRS WHOLE WHOLE WHOLE ONE serving of the product. 20g of GRAIN per st GRAIN 13g or more 16g or more per serving LOOK FOR THESE WORDS IN THE INGREDIENTS: 50% OR MORE OF THE GRAIN IS WHOLE GRAIN 100% OF THE GRAIN IS WHOLE GRAIN Whole Grain: whole [grain], whole [grain] flour, wheat berries, THE 100% STAMP THE 50% STAMP THE BASIC STAMP stoneground whole [grain], oats, oatmeal, brown or wild rice, millet, quinoa, amaranth, hulled or hull-less barley Products where Products where at least Products that contain a ALL of the grain 50% of the grain significant amount of whole May or May Not be Whole Grain: flour, wheat, wheat flour, is whole grain is whole grain grain, but which contain primarily refined grain. organic unbleached, semolina, multigrain, stoneground [grain] Minimum requirement: Minimum requirement: Minimum requirement: Not Whole Grain: enriched flour, bran, germ, wheat germ, 8 grams whole grain 16 grams whole grain 8 grams whole grain degerminated, pearled barley, degerminated corn, white rice per serving per serving per serving